

Social Media Marketing Secrets for Any Non-Profit Organization

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Complete the Sentence

- Facebook, Twitter, YouTube, and LinkedIn are...
- If you are not on the internet, then...
- There is no better time to start marketing your non profit...

Marketing Your Non-Profit Organization

Challenge

- Unknown
- Need Cash Fast
- Reach people fast
- Provide solutions fast
- Product/Service
- Raving Customers

Solution

- Search Engine Optimization
- Social Marketing
- Video Marketing
- Brand Building
- Content Development

Five Marketing Secrets for Non-Profit Organizations

1. **Define Your Purpose**
2. **Tell Your Stories**
3. **Show the Difference**
4. **Content is Key**
5. **Develop and Work the System**

Lets Get Social!



Get the Word Out About Your Work!



Start Today!

- Start with One Activity
- Set Your Goals and Timeline
- Sign Up for **Free** The Sykes Group's Traffic Newsletter Today!

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